

BENJAMIN EICHTEN

GRAPHIC DESIGNER

CONTACT

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PROFILE SUMMARY

Recent Multimedia Design Technology graduate eager to apply and grow design skills in a professional setting. Looking to contribute creativity, technical proficiency, and a strong work ethic while continuing to sharpen abilities in branding, print, and digital media. Open to opportunities that encourage innovation, collaboration, and hands-on experience across different industries.

EDUCATION

2023-2025 (in progress)

AAS in Multimedia and Design

Ridgewater College

WORK EXPERIENCE

Marketing Specialist

2024 - 2025

Ridgewater College - Hutchinson

- Designed athletics posters, machine tool decimal chart, banners, and graphics for various departments
- Captured, retouched, and optimized photographs to enhance visual storytelling and strengthen marketing materials
- Collaborated with multiple departments to develop branding materials for the Dean's office and other school organizations
- Managed multiple design projects, meeting deadlines and maintaining brand consistency

Package Design & Branding

Freelance Graphic Designer

2014-Present

- Created custom package designs for products, ensuring brand consistency and market appeal
- Designed logos, business branding materials, and marketing collateral for diverse clients
- Worked closely with clients to understand their vision and deliver engaging, high-quality designs

Graphic Designer (Freelance Project)

Aztec Mexican Grill

2014

- Designed restaurant flyers and menus to enhance customer engagement and branding.
- Developed visually compelling promotional materials, ensuring alignment with the restaurant's identity.

SOFTWARE & TECHNICAL SKILLS

- Design Tools: Photoshop, Canva, InDesign, Acrobat, Illustrator, Audition
- Web & Coding: HTML/CSS, Python, JavaScript, PHP, Java
- Graphic Design & Branding
- Customer Experience
- Multitasking & Problem-Solving
- Creativity & Innovation
- Effective Communication

